

LAMPIRAN 3 Hasil nilai deskriptif Gojek.

Descriptive Statistics					
	N	Sum	Mean	Std. Deviation	Variance
VOS1	237	1018	4,30	,687	,472
VOS3	237	1017	4,29	,686	,470
MAT1	237	1042	4,40	,660	,435
MAT3	237	1020	4,30	,651	,424
UCF1	237	916	3,86	,796	,634
UCF3	237	1004	4,24	,697	,486
CAS1	237	988	4,17	,687	,471
CAS3	237	978	4,13	,683	,467
EPT1	237	942	3,97	,724	,525
EPT3	237	992	4,19	,644	,415
RRR1	237	925	3,90	,899	,808
RRR3	237	985	4,16	,680	,463
FEU1	237	949	4,00	,751	,564
FEU3	237	928	3,92	,798	,637
AMD1	237	935	3,95	,874	,764
AMD3	237	976	4,12	,772	,596
HAR1	237	926	3,91	,713	,508
HAR3	237	904	3,81	,770	,593
HAD1	237	973	4,11	,684	,468
HAD3	237	972	4,10	,700	,490
Valid N (listwise)	237				

LAMPIRAN 4 Hasil nilai deskriptif Grab.

Descriptive Statistics

	N	Sum	Mean	Std. Deviation	Variance
VOS 2	237	996	4,20	,702	,493
VOS 4	237	991	4,18	,705	,497
MAT 2	237	1011	4,27	,720	,518
MAT 4	237	1007	4,25	,612	,374
UCF 2	237	900	3,80	,782	,611
UCF 4	237	1001	4,22	,621	,386
CAS 2	237	980	4,14	,616	,380
CAS 4	237	963	4,06	,713	,509
EPT 2	237	929	3,92	,681	,464
EPT 4	237	976	4,12	,653	,427
RRR 2	237	941	3,97	,767	,588
RRR 4	237	965	4,07	,724	,524
FEU 2	237	930	3,92	,766	,587
FEU 4	237	943	3,98	,679	,461
AMD 2	237	931	3,93	,736	,541
AMD 4	237	960	4,05	,705	,497
HAR 2	237	921	3,89	,695	,483
HAR 4	237	899	3,79	,710	,504
HAD 2	237	962	4,06	,648	,420
HAD 4	237	969	4,09	,667	,446
Valid N (listwise)	237				

LAMPIRAN 5 Tabel Penolong VOS 1.

Responden	VOS 1	TOTAL	VOS 1 * TOTAL	$VOS\ 1^2$	$TOTAL^2$
Responden 1	4	80	320	16	6400

Responden 2	2	70	140	4	4900
Responden 3	4	71	284	16	5041
Responden 4	3	54	162	9	2916
Responden 5	4	80	320	16	6400
Responden 6	4	83	332	16	6889
Responden 7	5	87	435	25	7569
Responden 8	5	83	415	25	6889
Responden 9	4	74	296	16	5476
Responden 10	5	82	410	25	6724
Responden 11	4	98	392	16	9604
Responden 12	5	91	455	25	8281
Responden 13	4	75	300	16	5625
Responden 14	5	86	430	25	7396
Responden 15	4	80	320	16	6400
Responden 16	5	100	500	25	10000
Responden 17	4	78	312	16	6084
Responden 18	5	82	410	25	6724
Responden 19	4	80	320	16	6400
Responden 20	3	73	219	9	5329
Responden 21	4	71	284	16	5041
Responden 22	4	69	276	16	4761
Responden 23	5	82	410	25	6724
Responden 24	3	77	231	9	5929
Responden 25	4	84	336	16	7056
Responden 26	4	79	316	16	6241
Responden 27	4	80	320	16	6400
Responden 28	4	75	300	16	5625
Responden 29	4	76	304	16	5776
Responden 30	4	81	324	16	6561
Responden 31	4	80	320	16	6400
Responden 32	4	80	320	16	6400
Responden 33	4	81	324	16	6561
Responden 34	4	68	272	16	4624
Responden 35	4	80	320	16	6400
Responden 36	5	79	395	25	6241
Responden 37	3	76	228	9	5776
Responden 38	4	81	324	16	6561
Responden 39	5	83	415	25	6889
Responden 40	4	82	328	16	6724
Responden 41	5	84	420	25	7056
Responden 42	5	100	500	25	10000
Responden 43	4	86	344	16	7396
Responden 44	5	97	485	25	9409
Responden 45	3	64	192	9	4096
Responden 46	4	74	296	16	5476
Responden 47	5	84	420	25	7056
Responden 48	5	90	450	25	8100
Responden 49	4	80	320	16	6400
Responden 50	4	84	336	16	7056

Responden 51	4	79	316	16	6241
Responden 52	4	80	320	16	6400
Responden 53	4	87	348	16	7569
Responden 54	5	76	380	25	5776
Responden 55	4	79	316	16	6241
Responden 56	4	80	320	16	6400
Responden 57	4	79	316	16	6241
Responden 58	5	100	500	25	10000
Responden 59	4	79	316	16	6241
Responden 60	5	84	420	25	7056
Responden 61	4	80	320	16	6400
Responden 62	4	73	292	16	5329
Responden 63	4	84	336	16	7056
Responden 64	4	70	280	16	4900
Responden 65	5	90	450	25	8100
Responden 66	5	77	385	25	5929
Responden 67	4	78	312	16	6084
Responden 68	4	80	320	16	6400
Responden 69	4	81	324	16	6561
Responden 70	4	77	308	16	5929
Responden 71	5	79	395	25	6241
Responden 72	4	62	248	16	3844
Responden 73	4	80	320	16	6400
Responden 74	4	84	336	16	7056
Responden 75	5	84	420	25	7056
Responden 76	5	89	445	25	7921
Responden 77	5	81	405	25	6561
Responden 78	5	93	465	25	8649
Responden 79	4	79	316	16	6241
Responden 80	5	78	390	25	6084
Responden 81	4	80	320	16	6400
Responden 82	1	54	54	1	2916
Responden 83	4	93	372	16	8649
Responden 84	4	77	308	16	5929
Responden 85	5	100	500	25	10000
Responden 86	3	74	222	9	5476
Responden 87	4	83	332	16	6889
Responden 88	4	80	320	16	6400
Responden 89	4	82	328	16	6724
Responden 90	5	78	390	25	6084
Responden 91	5	97	485	25	9409
Responden 92	5	90	450	25	8100
Responden 93	5	100	500	25	10000
Responden 94	5	92	460	25	8464
Responden 95	5	88	440	25	7744
Responden 96	4	88	352	16	7744
Responden 97	5	100	500	25	10000
Responden 98	4	98	392	16	9604
Responden 99	5	93	465	25	8649

Responden 100	3	79	237	9	6241
Responden 101	5	94	470	25	8836
Responden 102	5	82	410	25	6724
Responden 103	3	58	174	9	3364
Responden 104	5	87	435	25	7569
Responden 105	4	47	188	16	2209
Responden 106	5	95	475	25	9025
Responden 107	4	80	320	16	6400
Responden 108	5	91	455	25	8281
Responden 109	4	74	296	16	5476
Responden 110	4	80	320	16	6400
Responden 111	5	83	415	25	6889
Responden 112	5	85	425	25	7225
Responden 113	5	93	465	25	8649
Responden 114	3	72	216	9	5184
Responden 115	4	76	304	16	5776
Responden 116	5	83	415	25	6889
Responden 117	4	71	284	16	5041
Responden 118	5	77	385	25	5929
Responden 119	4	79	316	16	6241
Responden 120	5	80	400	25	6400
Responden 121	5	99	495	25	9801
Responden 122	4	71	284	16	5041
Responden 123	3	91	273	9	8281
Responden 124	4	77	308	16	5929
Responden 125	4	83	332	16	6889
Responden 126	5	92	460	25	8464
Responden 127	3	73	219	9	5329
Responden 128	4	85	340	16	7225
Responden 129	4	77	308	16	5929
Responden 130	4	77	308	16	5929
Responden 131	5	83	415	25	6889
Responden 132	5	84	420	25	7056
Responden 133	5	87	435	25	7569
Responden 134	4	93	372	16	8649
Responden 135	5	88	440	25	7744
Responden 136	4	96	384	16	9216
Responden 137	4	80	320	16	6400
Responden 138	2	72	144	4	5184
Responden 139	5	100	500	25	10000
Responden 140	5	90	450	25	8100
Responden 141	4	74	296	16	5476
Responden 142	5	78	390	25	6084
Responden 143	4	80	320	16	6400
Responden 144	4	59	236	16	3481
Responden 145	5	92	460	25	8464
Responden 146	5	86	430	25	7396
Responden 147	4	69	276	16	4761
Responden 148	4	76	304	16	5776

Responden 149	3	71	213	9	5041
Responden 150	4	71	284	16	5041
Responden 151	5	99	495	25	9801
Responden 152	4	80	320	16	6400
Responden 153	3	56	168	9	3136
Responden 154	4	71	284	16	5041
Responden 155	5	92	460	25	8464
Responden 156	5	98	490	25	9604
Responden 157	5	83	415	25	6889
Responden 158	5	95	475	25	9025
Responden 159	4	79	316	16	6241
Responden 160	5	85	425	25	7225
Responden 161	4	79	316	16	6241
Responden 162	5	83	415	25	6889
Responden 163	4	80	320	16	6400
Responden 164	4	80	320	16	6400
Responden 165	5	100	500	25	10000
Responden 166	4	82	328	16	6724
Responden 167	5	84	420	25	7056
Responden 168	4	83	332	16	6889
Responden 169	4	80	320	16	6400
Responden 170	5	91	455	25	8281
Responden 171	3	62	186	9	3844
Responden 172	5	80	400	25	6400
Responden 173	4	72	288	16	5184
Responden 174	5	100	500	25	10000
Responden 175	4	80	320	16	6400
Responden 176	4	71	284	16	5041
Responden 177	5	88	440	25	7744
Responden 178	4	80	320	16	6400
Responden 179	4	80	320	16	6400
Responden 180	4	82	328	16	6724
Responden 181	5	82	410	25	6724
Responden 182	4	80	320	16	6400
Responden 183	4	82	328	16	6724
Responden 184	4	80	320	16	6400
Responden 185	5	98	490	25	9604
Responden 186	4	73	292	16	5329
Responden 187	4	85	340	16	7225
Responden 188	5	89	445	25	7921
Responden 189	3	62	186	9	3844
Responden 190	4	80	320	16	6400
Responden 191	4	79	316	16	6241
Responden 192	5	100	500	25	10000
Responden 193	3	74	222	9	5476
Responden 194	4	88	352	16	7744
Responden 195	5	92	460	25	8464
Responden 196	5	84	420	25	7056
Responden 197	5	84	420	25	7056

Responden 198	5	49	245	25	2401
Responden 199	4	84	336	16	7056
Responden 200	4	85	340	16	7225
Responden 201	5	91	455	25	8281
Responden 202	4	80	320	16	6400
Responden 203	4	77	308	16	5929
Responden 204	5	87	435	25	7569
Responden 205	4	80	320	16	6400
Responden 206	5	94	470	25	8836
Responden 207	4	92	368	16	8464
Responden 208	4	80	320	16	6400
Responden 209	4	73	292	16	5329
Responden 210	5	97	485	25	9409
Responden 211	5	98	490	25	9604
Responden 212	4	79	316	16	6241
Responden 213	5	86	430	25	7396
Responden 214	4	77	308	16	5929
Responden 215	4	76	304	16	5776
Responden 216	3	60	180	9	3600
Responden 217	5	88	440	25	7744
Responden 218	5	91	455	25	8281
Responden 219	4	94	376	16	8836
Responden 220	4	77	308	16	5929
Responden 221	5	100	500	25	10000
Responden 222	5	94	470	25	8836
Responden 223	5	96	480	25	9216
Responden 224	4	76	304	16	5776
Responden 225	4	81	324	16	6561
Responden 226	5	80	400	25	6400
Responden 227	5	80	400	25	6400
Responden 228	4	80	320	16	6400
Responden 229	5	83	415	25	6889
Responden 230	5	98	490	25	9604
Responden 231	5	87	435	25	7569
Responden 232	5	77	385	25	5929
Responden 233	3	67	201	9	4489
Responden 234	3	72	216	9	5184
Responden 235	4	66	264	16	4356
Responden 236	4	76	304	16	5776
Responden 237	5	92	460	25	8464
Jumlah	1018	19390	84282	4484	1608896

LAMPIRAN 6 Tabel Penolong VOS 2.

Responden	VOS2	TOTAL	VOS 2 * TOTAL	$VOS\ 2^2$	$TOTAL^2$
Responden 1	4	80	320	16	6400
Responden 2	5	79	395	25	6241
Responden 3	4	81	324	16	6561
Responden 4	5	73	365	25	5329
Responden 5	4	80	320	16	6400
Responden 6	4	83	332	16	6889
Responden 7	5	83	415	25	6889
Responden 8	5	85	425	25	7225
Responden 9	4	76	304	16	5776
Responden 10	5	81	405	25	6561
Responden 11	5	100	500	25	10000
Responden 12	5	95	475	25	9025
Responden 13	5	79	395	25	6241
Responden 14	5	86	430	25	7396
Responden 15	4	79	316	16	6241
Responden 16	5	99	495	25	9801
Responden 17	4	80	320	16	6400
Responden 18	5	92	460	25	8464
Responden 19	4	80	320	16	6400
Responden 20	4	80	320	16	6400
Responden 21	4	76	304	16	5776

Responden 22	4	80	320	16	6400
Responden 23	5	83	415	25	6889
Responden 24	4	78	312	16	6084
Responden 25	4	88	352	16	7744
Responden 26	3	62	186	9	3844
Responden 27	4	80	320	16	6400
Responden 28	4	75	300	16	5625
Responden 29	4	78	312	16	6084
Responden 30	4	80	320	16	6400
Responden 31	4	79	316	16	6241
Responden 32	4	80	320	16	6400
Responden 33	4	72	288	16	5184
Responden 34	4	86	344	16	7396
Responden 35	4	71	284	16	5041
Responden 36	5	80	400	25	6400
Responden 37	3	77	231	9	5929
Responden 38	5	83	415	25	6889
Responden 39	3	60	180	9	3600
Responden 40	3	80	240	9	6400
Responden 41	5	86	430	25	7396
Responden 42	5	100	500	25	10000
Responden 43	4	86	344	16	7396
Responden 44	4	76	304	16	5776
Responden 45	4	87	348	16	7569
Responden 46	4	74	296	16	5476
Responden 47	5	81	405	25	6561
Responden 48	4	77	308	16	5929
Responden 49	4	78	312	16	6084
Responden 50	4	76	304	16	5776
Responden 51	4	79	316	16	6241
Responden 52	4	80	320	16	6400
Responden 53	3	73	219	9	5329
Responden 54	4	73	292	16	5329
Responden 55	4	82	328	16	6724
Responden 56	4	80	320	16	6400
Responden 57	4	84	336	16	7056
Responden 58	4	82	328	16	6724
Responden 59	4	70	280	16	4900
Responden 60	5	84	420	25	7056
Responden 61	3	60	180	9	3600
Responden 62	4	72	288	16	5184
Responden 63	4	89	356	16	7921
Responden 64	4	70	280	16	4900
Responden 65	4	83	332	16	6889
Responden 66	5	78	390	25	6084
Responden 67	4	78	312	16	6084
Responden 68	4	80	320	16	6400
Responden 69	4	81	324	16	6561
Responden 70	4	77	308	16	5929

Responden 71	3	72	216	9	5184
Responden 72	4	63	252	16	3969
Responden 73	4	80	320	16	6400
Responden 74	4	85	340	16	7225
Responden 75	4	82	328	16	6724
Responden 76	5	92	460	25	8464
Responden 77	5	69	345	25	4761
Responden 78	5	93	465	25	8649
Responden 79	4	78	312	16	6084
Responden 80	5	77	385	25	5929
Responden 81	4	80	320	16	6400
Responden 82	2	53	106	4	2809
Responden 83	2	93	186	4	8649
Responden 84	5	82	410	25	6724
Responden 85	5	100	500	25	10000
Responden 86	4	76	304	16	5776
Responden 87	4	84	336	16	7056
Responden 88	4	80	320	16	6400
Responden 89	4	82	328	16	6724
Responden 90	3	60	180	9	3600
Responden 91	5	97	485	25	9409
Responden 92	5	94	470	25	8836
Responden 93	5	100	500	25	10000
Responden 94	5	94	470	25	8836
Responden 95	5	88	440	25	7744
Responden 96	4	88	352	16	7744
Responden 97	5	100	500	25	10000
Responden 98	5	100	500	25	10000
Responden 99	5	85	425	25	7225
Responden 100	4	83	332	16	6889
Responden 101	5	94	470	25	8836
Responden 102	5	76	380	25	5776
Responden 103	4	81	324	16	6561
Responden 104	4	68	272	16	4624
Responden 105	4	67	268	16	4489
Responden 106	5	93	465	25	8649
Responden 107	4	75	300	16	5625
Responden 108	5	87	435	25	7569
Responden 109	4	75	300	16	5625
Responden 110	4	80	320	16	6400
Responden 111	3	81	243	9	6561
Responden 112	5	84	420	25	7056
Responden 113	5	99	495	25	9801
Responden 114	4	76	304	16	5776
Responden 115	4	71	284	16	5041
Responden 116	4	82	328	16	6724
Responden 117	4	75	300	16	5625
Responden 118	5	81	405	25	6561
Responden 119	4	77	308	16	5929

Responden 120	5	84	420	25	7056
Responden 121	5	99	495	25	9801
Responden 122	4	86	344	16	7396
Responden 123	5	93	465	25	8649
Responden 124	4	78	312	16	6084
Responden 125	4	82	328	16	6724
Responden 126	5	89	445	25	7921
Responden 127	4	83	332	16	6889
Responden 128	4	82	328	16	6724
Responden 129	4	78	312	16	6084
Responden 130	4	80	320	16	6400
Responden 131	4	79	316	16	6241
Responden 132	5	83	415	25	6889
Responden 133	4	74	296	16	5476
Responden 134	2	68	136	4	4624
Responden 135	5	93	465	25	8649
Responden 136	5	97	485	25	9409
Responden 137	4	80	320	16	6400
Responden 138	5	85	425	25	7225
Responden 139	4	94	376	16	8836
Responden 140	4	87	348	16	7569
Responden 141	4	71	284	16	5041
Responden 142	5	75	375	25	5625
Responden 143	4	80	320	16	6400
Responden 144	4	64	256	16	4096
Responden 145	5	90	450	25	8100
Responden 146	5	86	430	25	7396
Responden 147	3	61	183	9	3721
Responden 148	3	69	207	9	4761
Responden 149	3	79	237	9	6241
Responden 150	3	64	192	9	4096
Responden 151	5	99	495	25	9801
Responden 152	4	80	320	16	6400
Responden 153	4	74	296	16	5476
Responden 154	3	61	183	9	3721
Responden 155	3	60	180	9	3600
Responden 156	5	98	490	25	9604
Responden 157	5	84	420	25	7056
Responden 158	5	92	460	25	8464
Responden 159	5	81	405	25	6561
Responden 160	5	85	425	25	7225
Responden 161	4	77	308	16	5929
Responden 162	5	83	415	25	6889
Responden 163	4	80	320	16	6400
Responden 164	4	80	320	16	6400
Responden 165	4	80	320	16	6400
Responden 166	5	84	420	25	7056
Responden 167	5	77	385	25	5929
Responden 168	4	85	340	16	7225

Responden 169	4	80	320	16	6400
Responden 170	4	90	360	16	8100
Responden 171	5	88	440	25	7744
Responden 172	5	80	400	25	6400
Responden 173	4	78	312	16	6084
Responden 174	5	100	500	25	10000
Responden 175	4	80	320	16	6400
Responden 176	4	73	292	16	5329
Responden 177	5	88	440	25	7744
Responden 178	4	85	340	16	7225
Responden 179	4	80	320	16	6400
Responden 180	4	82	328	16	6724
Responden 181	4	79	316	16	6241
Responden 182	4	80	320	16	6400
Responden 183	3	60	180	9	3600
Responden 184	3	78	234	9	6084
Responden 185	5	99	495	25	9801
Responden 186	4	71	284	16	5041
Responden 187	4	77	308	16	5929
Responden 188	5	92	460	25	8464
Responden 189	4	81	324	16	6561
Responden 190	4	71	284	16	5041
Responden 191	5	87	435	25	7569
Responden 192	4	75	300	16	5625
Responden 193	4	93	372	16	8649
Responden 194	4	75	300	16	5625
Responden 195	5	88	440	25	7744
Responden 196	5	81	405	25	6561
Responden 197	4	78	312	16	6084
Responden 198	3	65	195	9	4225
Responden 199	4	84	336	16	7056
Responden 200	3	60	180	9	3600
Responden 201	5	91	455	25	8281
Responden 202	4	80	320	16	6400
Responden 203	4	77	308	16	5929
Responden 204	5	80	400	25	6400
Responden 205	4	72	288	16	5184
Responden 206	4	82	328	16	6724
Responden 207	3	86	258	9	7396
Responden 208	4	78	312	16	6084
Responden 209	4	72	288	16	5184
Responden 210	3	62	186	9	3844
Responden 211	5	100	500	25	10000
Responden 212	5	100	500	25	10000
Responden 213	4	74	296	16	5476
Responden 214	4	80	320	16	6400
Responden 215	4	77	308	16	5929
Responden 216	4	80	320	16	6400
Responden 217	5	93	465	25	8649

Responden 218	4	81	324	16	6561
Responden 219	4	90	360	16	8100
Responden 220	4	78	312	16	6084
Responden 221	5	100	500	25	10000
Responden 222	5	89	445	25	7921
Responden 223	5	92	460	25	8464
Responden 224	5	81	405	25	6561
Responden 225	4	75	300	16	5625
Responden 226	4	80	320	16	6400
Responden 227	5	89	445	25	7921
Responden 228	4	80	320	16	6400
Responden 229	5	84	420	25	7056
Responden 230	3	71	213	9	5041
Responden 231	1	74	74	1	5476
Responden 232	4	73	292	16	5329
Responden 233	3	65	195	9	4225
Responden 234	4	75	300	16	5625
Responden 235	3	66	198	9	4356
Responden 236	4	78	312	16	6084
Responden 237	5	92	460	25	8464
Jumlah	996	19175	81581	4302	1571559

LAMPIRAN 5 Hasil Uji Validitas Gojek dari SPSS.

		Correlations																				
		VOS1	VOS3	MAT1	MAT3	UCF1	UCF3	CAS1	CAS3	EPT1	EPT3	RRR1	RRR3	FEU1	FEU3	AMD1	AMD3	HAR1	HAR3	HAD1	HAD3	Total
VOS1	Pearson Correlation	1	.465"	.442"	.594"	.375"	.455"	.388"	.408"	.237"	.402"	.472"	.354"	.392"	.386"	.352"	.461"	.264"	.272"	.321"	.449"	.628"
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
VOS3	Pearson Correlation	.465"	1	.465"	.427"	.321"	.449"	.471"	.355"	.271"	.328"	.390"	.329"	.352"	.432"	.288"	.359"	.342"	.280"	.323"	.415"	.595"
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
MAT1	Pearson Correlation	.442"	.465"	1	.635"	.239"	.560"	.534"	.462"	.314"	.474"	.365"	.371"	.330"	.450"	.405"	.515"	.286"	.287"	.339"	.500"	.659"
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
MAT3	Pearson Correlation	.594"	.427"	.635"	1	.349"	.513"	.415"	.475"	.295"	.441"	.427"	.457"	.413"	.457"	.446"	.493"	.316"	.274"	.318"	.434"	.677"
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
UCF1	Pearson Correlation	.375"	.321"	.239"	.349"	1	.416"	.406"	.374"	.413"	.388"	.449"	.211"	.412"	.415"	.312"	.302"	.478"	.332"	.384"	.344"	.597"
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.001	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
UCF3	Pearson Correlation	.455"	.449"	.560"	.513"	.416"	1	.571"	.417"	.465"	.468"	.496"	.404"	.419"	.531"	.425"	.562"	.385"	.382"	.356"	.567"	.731"
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
CAS1	Pearson Correlation	.388"	.471"	.534"	.415"	.406"	.571"	1	.541"	.349"	.514"	.507"	.415"	.484"	.529"	.411"	.498"	.396"	.340"	.413"	.582"	.724"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
CAS3	Pearson Correlation	.408"	.355"	.462"	.475"	.374"	.417"	.541"	1	.357"	.418"	.517"	.440"	.426"	.424"	.359"	.542"	.320"	.335"	.434"	.558"	.680"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
EPT1	Pearson Correlation	.237"	.271"	.314"	.295"	.413"	.465"	.349"	.357"	1	.446"	.341"	.309"	.351"	.451"	.399"	.339"	.406"	.455"	.382"	.415"	.598"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
EPT3	Pearson Correlation	.402"	.328"	.474"	.441"	.388"	.468"	.514"	.418"	.446"	1	.405"	.379"	.472"	.468"	.380"	.501"	.352"	.437"	.446"	.513"	.682"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
RRR1	Pearson Correlation	.472"	.390"	.365"	.427"	.449"	.496"	.507"	.517"	.341"	.405"	1	.434"	.616"	.555"	.365"	.633"	.475"	.323"	.437"	.514"	.735"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
RRR3	Pearson Correlation	.354"	.329"	.371"	.457"	.211"	.404"	.415"	.440"	.309"	.379"	.434"	1	.455"	.376"	.399"	.433"	.301"	.331"	.265"	.412"	.599"
	Sig. (2-tailed)	.000	.000	.000	.000	.001	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
FEU1	Pearson Correlation	.392"	.352"	.330"	.413"	.412"	.419"	.484"	.428"	.351"	.472"	.616"	.455"	1	.545"	.304"	.511"	.500"	.427"	.437"	.548"	.704"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
FEU3	Pearson Correlation	.386"	.432"	.450"	.457"	.415"	.531"	.529"	.424"	.451"	.468"	.555"	.376"	.545"	1	.504"	.491"	.455"	.437"	.467"	.524"	.744"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
AMD1	Pearson Correlation	.352"	.288"	.405"	.446"	.312"	.425"	.411"	.359"	.399"	.380"	.365"	.399"	.304"	.504"	1	.405"	.366"	.350"	.456"	.453"	.633"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
AMD3	Pearson Correlation	.461"	.359"	.515"	.493"	.302"	.562"	.498"	.542"	.339"	.501"	.633"	.433"	.511"	.491"	.405"	1	.405"	.365"	.466"	.621"	.740"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
HAR1	Pearson Correlation	.264"	.342"	.286"	.316"	.478"	.385"	.396"	.320"	.406"	.352"	.475"	.301"	.500"	.455"	.366"	.405"	1	.524"	.429"	.461"	.635"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
HAR3	Pearson Correlation	.272"	.280"	.287"	.274"	.332"	.382"	.340"	.335"	.455"	.437"	.323"	.331"	.427"	.437"	.350"	.365"	.524"	1	.545"	.523"	.615"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
HAD1	Pearson Correlation	.321"	.323"	.339"	.318"	.384"	.356"	.413"	.434"	.382"	.446"	.437"	.265"	.437"	.467"	.456"	.466"	.429"	.545"	1	.606"	.659"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
HAD3	Pearson Correlation	.449"	.415"	.500"	.434"	.344"	.567"	.582"	.558"	.415"	.513"	.514"	.412"	.548"	.524"	.453"	.621"	.461"	.523"	.606"	1	.776"
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237
Total	Pearson Correlation	.628"	.595"	.659"	.677"	.597"	.731"	.724"	.680"	.598"	.682"	.735"	.599"	.704"	.744"	.633"	.740"	.635"	.615"	.659"	.776"	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237	237

** Correlation is significant at the 0.01 level (2-tailed).

[illegible]

LAMPIRAN 7 Hasil Uji reliabilitas Gojek dari SPSS

Reliability Statistics

Cronbach's Alpha	N of Items
,935	20

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
VOS1	77,52	87,446	,583	,932
VOS3	77,52	87,903	,547	,933
MAT1	77,42	87,346	,618	,932
MAT3	77,51	87,217	,638	,931
UCF1	77,95	86,760	,540	,933
UCF3	77,58	85,931	,695	,930
CAS1	77,65	86,162	,688	,930
CAS3	77,69	86,800	,639	,931
EPT1	77,84	87,474	,547	,933
EPT3	77,63	87,243	,644	,931
RRR1	77,91	83,310	,688	,930
RRR3	77,66	87,912	,551	,933
FEU1	77,81	85,646	,662	,931
FEU3	77,90	84,447	,704	,930
AMD1	77,87	85,368	,574	,933
AMD3	77,70	84,848	,700	,930
HAR1	77,91	87,068	,589	,932
HAR3	78,00	86,754	,562	,933
HAD1	77,71	87,072	,616	,932
HAD3	77,71	85,290	,745	,929

Reliability Statistics

Cronbach's Alpha	N of Items
,933	20

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
VOS 2	76,70	77,480	,604	,930
VOS 4	76,73	77,734	,580	,930
MAT 2	76,64	76,502	,669	,929
MAT 4	76,66	78,421	,613	,930
UCF 2	77,11	76,869	,581	,931
UCF 4	76,68	77,878	,654	,929
CAS 2	76,77	77,872	,661	,929
CAS 4	76,84	77,217	,615	,930
EPT 2	76,99	78,267	,557	,931
EPT 4	76,79	77,023	,697	,928
RRR 2	76,94	75,687	,687	,928
RRR 4	76,84	77,808	,556	,931
FEU 2	76,98	76,669	,610	,930
FEU 4	76,93	77,363	,637	,929
AMD 2	76,98	78,394	,499	,932
AMD 4	76,86	76,878	,652	,929
HAR 2	77,02	77,105	,644	,929
HAR 4	77,11	77,635	,584	,930
HAD 2	76,85	78,375	,579	,930
HAD 4	76,82	76,463	,731	,928

Kendaraan	Gojek	Aktifitas			Gender		
					Perempuan	Pria	Total
			Membeli makanan	Count	25	18	43
			Membeli makanan, Membeli pulsa	Count	1	0	1
			Membeli makanan, Membeli pulsa, Membayar tagihan	Count	0	1	1
			Membeli makanan, Memesan tiket, Membayar tagihan	Count	1	0	1
			Membeli makanan, Mengirim barang	Count	5	0	5
			Membeli makanan, Mengirim barang, Membayar tagihan	Count	0	1	1
			Mengantar dan menjemput	Count	11	6	17
			Mengantar dan menjemput, Membeli makanan	Count	26	6	32
			Mengantar dan menjemput, Membeli makanan, Membayar tagihan	Count	1	0	1
			Mengantar dan menjemput, Membeli makanan, Membeli pulsa	Count	4	1	5
			Mengantar dan menjemput, Membeli makanan, Membeli pulsa, Membayar tagihan	Count	1	0	1
			Mengantar dan menjemput, Membeli makanan, Mengirim barang	Count	9	3	12
			Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membayar tagihan	Count	2	0	2
			Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membeli pulsa	Count	6	1	7
			Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membeli pulsa, Membayar tagihan	Count	1	1	2
			Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membeli pulsa, Memesan tiket, Membayar tagihan	Count	2	1	3
			Mengantar dan menjemput, Membeli makanan, Mengirim barang, Memesan tiket	Count	1	1	2
			Mengantar dan menjemput, Membeli pulsa	Count	1	0	1
			Mengirim barang	Count	1	1	2

Grab	Aktifitas	Membeli makanan	Count	20	10	30
		Membeli makanan, Membeli pulsa	Count	1	0	1
		Membeli makanan, Mengirim barang	Count	3	0	3
		Membeli makanan, Mengirim barang, Membeli pulsa, Membayar tagihan	Count	1	0	1
		Mengantar dan menjemput	Count	8	4	12
		Mengantar dan menjemput, Membeli makanan	Count	24	3	27
		Mengantar dan menjemput, Membeli makanan, Membayar tagihan	Count	1	0	1
		Mengantar dan menjemput, Membeli makanan, Membeli pulsa	Count	4	0	4
		Mengantar dan menjemput, Membeli makanan, Membeli pulsa, Membayar tagihan	Count	2	0	2
		Mengantar dan menjemput, Membeli makanan, Memesan tiket	Count	1	0	1
		Mengantar dan menjemput, Membeli makanan, Mengirim barang	Count	7	3	10
		Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membayar tagihan	Count	0	1	1
		Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membeli pulsa	Count	2	1	3
		Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membeli pulsa, Memesan tiket, Membayar tagihan	Count	1	0	1
		Mengirim barang	Count	1	0	1

LAMPIRAN 10 Hasil Uji Perbandingan Jenis Kelamin, Transpotasi, Usia dan Aktifitas.

			Gender Perempuan																		
			Aktifitas																		
			Membeli makanan Usia Count	Membeli makanan, Membeli pulsa Usia Count	Membeli makanan, Memesan tiket, Membayar tagihan Usia Count	Membeli makanan, Mengirim barang Usia Count	Membeli makanan, Membeli pulsa, Membayar tagihan Usia Count	Mengantar dan menjemput Usia Count	Mengantar dan menjemput, Membeli makanan, Membayar tagihan Usia Count	Mengantar dan menjemput, Membeli makanan, Membeli pulsa Usia Count	Mengantar dan menjemput, Membeli makanan, Membeli pulsa, Membayar tagihan Usia Count	Mengantar dan menjemput, Membeli makanan, Memesan tiket Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membayar tagihan Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membeli pulsa Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membeli pulsa, Membayar tagihan Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang, Memesan tiket, Membayar tagihan Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang, Memesan tiket Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang, Memesan tiket, Membeli pulsa Usia Count	Mengirim barang Usia Count	
Kendaraan	Gojek	> 28 Tahun	3	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0	
		15 - 18 Tahun	2	1	0	1	0	2	2	0	0	1	0	0	0	0	0	0	0	0	
		18 - 21 Tahun	5	0	0	0	0	2	12	1	1	0	0	4	2	6	0	0	0	0	
		21 - 25 Tahun	13	0	1	3	0	6	11	0	3	0	0	4	0	0	1	2	1	1	
		25 - 28 Tahun	2	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	
	Grab	> 28 Tahun	1	0	0	0	0	0	2	1	0	0	0	0	0	0	0	0	0	0	
		15 - 18 Tahun	1	1	0	1	0	2	1	0	1	0	0	0	0	0	0	1	0	1	
		18 - 21 Tahun	5	0	0	2	1	3	13	0	2	2	1	3	0	2	0	0	0	0	
		21 - 25 Tahun	12	0	0	0	0	3	8	0	1	0	0	4	0	0	0	0	0	0	
		25 - 28 Tahun	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

Pria													
Aktifitas													
Membeli makanan Usia Count	Membeli makanan, Membeli pulsa, Membayar tagihan Usia Count	Membeli makanan, Mengirim barang, Membayar tagihan Usia Count	Mengantar dan menjemput Usia Count	Mengantar dan menjemput, Membeli makanan Usia Count	Mengantar dan menjemput, Membeli makanan, Membeli pulsa Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membayar tagihan Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membeli pulsa Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang, Membeli pulsa, Membayar tagihan Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang, Memesan tiket, Membayar tagihan Usia Count	Mengantar dan menjemput, Membeli makanan, Mengirim barang, Memesan tiket Usia Count	Mengirim barang Usia Count	
1	0	0	0	0	0	0	0	0	0	0	0	0	
3	0	0	1	0	0	1	0	0	0	0	0	0	
2	0	0	2	0	1	1	0	1	0	0	0	1	
12	1	1	3	5	0	1	0	0	1	0	1	0	
0	0	0	0	1	0	0	0	0	0	1	0	0	
1	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	1	0	0	0	0	0	0	0	0	
3	0	0	2	1	0	2	1	0	0	0	0	0	
6	0	0	2	1	0	1	0	1	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	

LAMPIRAN 10 Hasil Uji Perbandingan Jenis Kelamin, Transpotasi, Usia dan Pekerjaan.

			Gender Perempuan Status														
			belum bekerja Usia Count	Calon mahasiswa Usia Count	Data Analyst Usia Count	Freelancer Usia Count	Fresh graduate Usia Count	guru Usia Count	Guru Usia Count	Ibu rumah tangga Usia Count	Karyawan Usia Count	Pelajar / Mahasiswa Usia Count	Penganggura n Usia Count	PNS Usia Count	Wiraswasta Usia Count	Wirausaha Usia Count	
Kendaraan	Gojek	> 28 Tahun	0	0	0	0	0	1	2	1	1	0	0	0	1	0	
		15 - 18 Tahun	0	1	0	0	0	0	0	0	0	8	0	0	0	0	
		18 - 21 Tahun	0	0	0	1	0	0	0	0	1	31	0	0	0	0	
		21 - 25 Tahun	1	0	1	4	1	0	0	0	9	24	0	0	6	1	
		25 - 28 Tahun	0	0	0	0	0	0	0	0	2	0	0	0	1	0	
	Grab	> 28 Tahun	0	0	0	0	0	0	0	0	0	3	0	0	1	0	0
		15 - 18 Tahun	0	0	0	0	0	0	0	0	0	0	9	0	0	0	0
		18 - 21 Tahun	0	0	0	1	0	0	0	0	0	1	32	0	0	0	0
		21 - 25 Tahun	0	0	0	1	0	0	0	0	0	12	14	1	0	0	0
		25 - 28 Tahun	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0

Pria Status						
Freelancer Usia Count	Honoror Usia Count	Karyawan Usia Count	Pelajar / Mahasiswa Usia Count	Penganggura n Usia Count	Pns Usia Count	Wiraswasta Usia Count
0	0	1	0	0	0	0
0	0	1	4	0	0	0
0	0	0	8	0	0	0
3	1	12	8	0	1	0
0	0	2	0	0	0	0
0	0	0	0	1	0	0
0	0	0	1	0	0	0
1	0	0	7	0	0	1
2	0	5	3	0	0	1
0	0	0	0	0	0	0