ABSTRACT

Nowadays, the developments in technology and science very rapidly, particularly in the field of information technology, the website is very important for a company because the website can be easier for companies to keep records of transactions quickly and appropriately computerized rather than using manual recording frequent write errors. For example, system sales made by stores Diedieoutlet still relatively simple because the recording of goods, the provision of the memorandum and reports - reports sales are still using the manual hand writing.

In dealing with these problems required an information system sales of goods that can overcome the problems experienced by the store Diedieoutlet. Sales Trend Clothes and Watches On The Web-Based At Diedieoutlet Store is an information system sales of clothing and watches web based data - the data is stored in a computerized, can find reports - reports sales of goods per period and can also know the goods sold and selling of the store.

Keywords : The information system, Sales, Trend, Web